

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>489374 /       |  | <u>Alt Order #</u><br>06266565                         |
| <u>Product</u><br>OBAMA 4 AMERICA            |  |  |
| <u>Contract Dates</u><br>10/02/12 - 10/08/12 |  | <u>Estimate #</u><br>1537                              |
| <u>Advertiser</u><br>Obama For America       |  | <u>Original Date / Revision</u><br>09/26/12 / 09/26/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KVVU                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date         | End Date          | Description                 | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots | Amount     |
|-------|-------------|--------------------|-------------------|-----------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1   | KVVU        | 10/02/12           | 10/08/12          | BB World Series             | 330pm-8pm             |                 | :30           |                   |             | NM          | 2     | \$3,300.00 |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTFSS                     |                       |                 |               | 1                 | \$2,200.00  |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>          | <u>Date Range</u> | <u>Description</u>          | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 1           | KVVU               | 10/02/12-10/08/12 | BB World Series             | 330pm-8pm             | MTuWThFSaSu     | :30           |                   | \$2,200.00  | NM          |       |            |
|       |             | See MG 1.2, 1.3    |                   |                             |                       |                 |               |                   |             |             |       |            |
|       | 2           | KVVU               | 10/06/12-10/06/12 | NCAA Football Early Game    | NCAA Football Eai     | -----Sa--       | :30           |                   | \$2,325.00  | NM          |       |            |
|       |             | Ⓜ MG for 1.1 10/08 |                   |                             |                       |                 |               |                   |             |             |       |            |
|       | 3           | KVVU               | 10/06/12-10/06/12 | Early Pre-Game              | Early Pre-Game        | -----Sa--       | :30           |                   | \$975.00    | NM          |       |            |
|       |             | Ⓜ MG for 1.1 10/08 |                   |                             |                       |                 |               |                   |             |             |       |            |
| N 2   | KVVU        | 10/02/12           | 10/08/12          | FOX 5 News 5-6am M-F        | 5a-6a                 |                 | :30           |                   |             | NM          | 5     | \$2,250.00 |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 5                 | \$450.00    |             |       |            |
| N 3   | KVVU        | 10/02/12           | 10/08/12          | Fox 5 News AM M-F 6a-7a     | M-F 6a-7a             |                 | :30           |                   |             | NM          | 5     | \$3,625.00 |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 5                 | \$725.00    |             |       |            |
| N 4   | KVVU        | 10/02/12           | 10/08/12          | Fox 5 News AM M-F 7a-9a     | M-F 7a-9a             |                 | :30           |                   |             | NM          | 10    | \$7,000.00 |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 10                | \$700.00    |             |       |            |
| N 5   | KVVU        | 10/02/12           | 10/08/12          | More M-F 9-10a              | M-F 9a-10a            |                 | :30           |                   |             | NM          | 5     | \$1,375.00 |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 5                 | \$275.00    |             |       |            |
| N 6   | KVVU        | 10/02/12           | 10/08/12          | The Dr.Oz Show              | M-F 10a-11a           |                 | :30           |                   |             | NM          | 5     | \$1,250.00 |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 5                 | \$250.00    |             |       |            |
| N 7   | KVVU        | 10/02/12           | 10/08/12          | Better                      | M-F 11a-12p           |                 | :30           |                   |             | NM          | 5     | \$975.00   |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 5                 | \$195.00    |             |       |            |
| N 8   | KVVU        | 10/02/12           | 10/08/12          | Divorce Court/Divorce Court | M-F 12-1p             |                 | :30           |                   |             | NM          | 5     | \$975.00   |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/02/12           | 10/08/12          | MTWTF--                     |                       |                 |               | 5                 | \$195.00    |             |       |            |
| N 9   | KVVU        | 10/02/12           | 10/08/12          | Cops/Dog The Bounty Hunter  | 1-2pm                 |                 | :30           |                   |             | NM          | 5     | \$975.00   |
|       |             | <u>Start Date</u>  | <u>End Date</u>   | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

|                     |             |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 489374 /            | 06266565    |

|                     |                 |            |
|---------------------|-----------------|------------|
| Contract Dates      | Product         | Estimate # |
| 10/02/12 - 10/08/12 | OBAMA 4 AMERICA | 1537       |

|                   |                          |
|-------------------|--------------------------|
| Advertiser        | Original Date / Revision |
| Obama For America | 09/26/12 / 09/26/12      |

| *Line | Ch   | Start Date         | End Date        | Description               | Start/End Time            | Days                  | Length          | Spots/<br>Week    | Rate        | Type        | Spots | Amount      |
|-------|------|--------------------|-----------------|---------------------------|---------------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|-------------|
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$195.00    |             |       |             |
| N 10  | KVVU | 10/02/12           | 10/08/12        | Katie Couric              | 2-3p                      |                       | :30             |                   |             | NM          | 10    | \$2,750.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 10                | \$275.00    |             |       |             |
| N 11  | KVVU | 10/02/12           | 10/08/12        | Anderson                  | 3-4p                      |                       | :30             |                   |             | NM          | 10    | \$3,000.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 10                | \$300.00    |             |       |             |
| N 12  | KVVU | 10/02/12           | 10/08/12        | The Dr.Oz Show            | 4-5p                      |                       | :30             |                   |             | NM          | 10    | \$3,500.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 10                | \$350.00    |             |       |             |
| N 13  | KVVU | 10/02/12           | 10/08/12        | Fox 5 News at 5           | 5-530p                    |                       | :30             |                   |             | NM          | 5     | \$2,750.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$550.00    |             |       |             |
| N 14  | KVVU | 10/02/12           | 10/08/12        | Fox 5 News at 5 MF 530-6p | M-F 530-6p                |                       | :30             |                   |             | NM          | 5     | \$3,125.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$625.00    |             |       |             |
|       |      | <u>Spot</u>        | <u>Ch</u>       | <u>Date Range</u>         | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u> | <u>Type</u> |       |             |
|       |      | 2                  | KVVU            | 10/02/12-10/08/12         | Fox 5 News at 5 MF 530-6p | M-F 530-6p            | MTuWThF----     | :30               | \$325.00    | NM          |       |             |
|       |      | See MG 14.6        |                 |                           |                           |                       |                 |                   |             |             |       |             |
|       |      | 6                  | KVVU            | 10/03/12-10/03/12         | Fox 5 News at 5 MF 530-6p | M-F 530-6p            | ---W-----       | :30               | \$625.00    | NM          |       |             |
|       |      | Ⓜ MG for 15.1,14.2 |                 |                           |                           |                       |                 |                   |             |             |       |             |
| N 15  | KVVU | 10/02/12           | 10/08/12        | Fox 5 News at 6pm         | M-F 6-630pm               |                       | :30             |                   |             | NM          | 4     | \$2,100.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$525.00    |             |       |             |
|       |      | <u>Spot</u>        | <u>Ch</u>       | <u>Date Range</u>         | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u> | <u>Type</u> |       |             |
|       |      | 1                  | KVVU            | 10/02/12-10/08/12         | Fox 5 News at 6pm         | M-F 6-630pm           | MTuWThF----     | :30               | \$300.00    | NM          |       |             |
|       |      | See MG 14.6        |                 |                           |                           |                       |                 |                   |             |             |       |             |
| N 16  | KVVU | 10/02/12           | 10/08/12        | MORE Access               | 630-7pm                   |                       | :30             |                   |             | NM          | 5     | \$2,000.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$400.00    |             |       |             |
| N 17  | KVVU | 10/02/12           | 10/08/12        | Fox 5 News M-F 10p-11p    | 10p-11p                   |                       | :30             |                   |             | NM          | 5     | \$10,750.00 |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$2,150.00  |             |       |             |
| N 18  | KVVU | 10/06/12           | 10/06/12        | FOX 5 News Sat 10-11p     | 10-11p Sat                |                       | :30             |                   |             | NM          | 1     | \$1,500.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/01/12           | 10/07/12        | -----1-                   |                           |                       |                 | 1                 | \$1,500.00  |             |       |             |
| N 19  | KVVU | 10/07/12           | 10/07/12        | Fox 5 News Su 10p-1045p   | Su 10p-1045p              |                       | :30             |                   |             | NM          | 1     | \$1,250.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/01/12           | 10/07/12        | -----1                    |                           |                       |                 | 1                 | \$1,250.00  |             |       |             |
| N 20  | KVVU | 10/07/12           | 10/07/12        | Sports Plus Su 1045p      | 1045p-11p                 |                       | :30             |                   |             | NM          | 1     | \$785.00    |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/01/12           | 10/07/12        | -----1                    |                           |                       |                 | 1                 | \$785.00    |             |       |             |
| N 21  | KVVU | 10/02/12           | 10/08/12        | Fox 5 News M-F 11p        | M-F 11-1135p              |                       | :30             |                   |             | NM          | 5     | \$9,750.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$1,950.00  |             |       |             |
| N 22  | KVVU | 10/02/12           | 10/08/12        | The Simpsons              | M-F 11:35p-12:05a         |                       | :30             |                   |             | NM          | 5     | \$1,750.00  |
|       |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>           |                           |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 10/02/12           | 10/08/12        | MTWTF--                   |                           |                       |                 | 5                 | \$350.00    |             |       |             |
| N 23  | KVVU | 10/02/12           | 10/08/12        | Friends                   | M-F 12:05-1:05a           |                       | :30             |                   |             | NM          | 2     | \$450.00    |

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 489374 /                   | 0626565            |

|                       |                 |                   |
|-----------------------|-----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>  | <u>Estimate #</u> |
| 10/02/12 - 10/08/12   | OBAMA 4 AMERICA | 1537              |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama For America | 09/26/12 / 09/26/12             |

| *Line  | Ch                 | Start Date        | End Date          | Description             | Start/End Time        | Days            | Length        | Spots/<br>Week    | Rate        | Type        | Spots | Amount       |
|--------|--------------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|--------------|
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/02/12          | 10/08/12          | MTWTF--                 |                       |                 |               | 2                 | \$225.00    |             |       |              |
| N 25   | KVVU               | 10/06/12          | 10/06/12          | Criminal Minds          | Sat 5-6p              |                 | :30           |                   |             | NM          | 1     | \$325.00     |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | -----1-                 |                       |                 |               | 1                 | \$175.00    |             |       |              |
|        | <u>Spot</u>        | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>      | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |              |
|        | 1                  | KVVU              | 10/01/12-10/07/12 | Criminal Minds          | Sat 5-6p              | -----Sa--       | :30           |                   | \$175.00    | NM          |       |              |
|        | See MG 25.2        |                   |                   |                         |                       |                 |               |                   |             |             |       |              |
|        | 2                  | KVVU              | 10/07/12-10/07/12 | Extra Weekend           | Su 6-7p               | -----Su         | :30           |                   | \$325.00    | NM          |       |              |
|        | Ⓜ MG for 24.1,25.1 |                   |                   |                         |                       |                 |               |                   |             |             |       |              |
| N 26   | KVVU               | 10/07/12          | 10/07/12          | Fox News Sunday 8-9a    | 8-9a                  |                 | :30           |                   |             | NM          | 1     | \$850.00     |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | -----1                  |                       |                 |               | 1                 | \$850.00    |             |       |              |
| N 27   | KVVU               | 10/07/12          | 10/07/12          | Criminal Minds          | Sun 11p-12am          |                 | :30           |                   |             | NM          | 1     | \$175.00     |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | -----1                  |                       |                 |               | 1                 | \$175.00    |             |       |              |
| N 29   | KVVU               | 10/03/12          | 10/03/12          | The X Factor            | The X Factor          |                 | :30           |                   |             | NM          | 1     | \$5,350.00   |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | --1----                 |                       |                 |               | 1                 | \$5,350.00  |             |       |              |
| N 30   | KVVU               | 10/04/12          | 10/04/12          | The X Factor            | The X Factor          |                 | :30           |                   |             | NM          | 1     | \$5,150.00   |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | ---1---                 |                       |                 |               | 1                 | \$5,150.00  |             |       |              |
| N 32   | KVVU               | 10/07/12          | 10/07/12          | NFL Early Game          | NFL Early Game        |                 | :30           |                   |             | NM          | 1     | \$7,500.00   |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | -----1                  |                       |                 |               | 1                 | \$7,500.00  |             |       |              |
| N 33   | KVVU               | 10/07/12          | 10/07/12          | NFL Early Game          | NFL Early Game        |                 | :30           |                   |             | NM          | 1     | \$8,500.00   |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | -----1                  |                       |                 |               | 1                 | \$8,500.00  |             |       |              |
| N 34   | KVVU               | 10/06/12          | 10/06/12          | NCAA Football Late Game | NCAA Football Lat     |                 | :30           |                   |             | NM          | 2     | \$4,650.00   |
|        |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>         |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |              |
| Week:  |                    | 10/01/12          | 10/07/12          | -----2-                 |                       |                 |               | 2                 | \$2,325.00  |             |       |              |
| Totals |                    |                   |                   |                         |                       |                 |               |                   |             |             | 127   | \$101,490.00 |

| Time Period         | # of Spots | Gross Amount        | Net Amount         |
|---------------------|------------|---------------------|--------------------|
| 10/01/12 - 10/08/12 | 127        | \$101,490.00        | \$86,266.50        |
| <b>Totals</b>       | <b>127</b> | <b>\$101,490.00</b> | <b>\$86,266.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6266565 TRF# 489374 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 12.53  
\*\*\* KVVU-TV \*\*\* \*\*CHANGES\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #  
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6266565 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 12.53

REP: TO ROSE  
FR NIKKI  
\*\*REVISED RATES TO CLEAR\*\*  
NEW TOTAL \$101490 (+41505)  
OKS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1537

|    |    |  |            |    |  |            |      |      |   |  |     |   |
|----|----|--|------------|----|--|------------|------|------|---|--|-----|---|
| 40 | RZ |  | 1230P-330P | 30 |  | \$2,325.00 | 10/6 | 10/6 | 1 |  | SAT | 1 |
|----|----|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : COLLEGE FOOTBALL GAME  
ORD COM1: SPOT N/A DUE TO NO NLCS GAMES. MG OFFER COLLEGE FOOTBALL PRE GAME SHOW  
ORD COM2: REVISED RATE TO CLEAR  
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-1 FOR 1 SPOT/WK

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| : LINE#  | :   | :  | :           | :    | :   | :        | : DATE     | : DATE   | : /WK    | : INVT    | :      | : SPTS    |
| 41   | RZ  |    | 1200N-1230P | 30   |     | \$975.00 | 10/6       | 10/6     | 1        |           | SAT    | 1         |
| PROGRAM : COLLEGE FOOTBALL PRE GAME SHOW   |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: SPOT N/A DUE TO NO NLCS GAMES. MG OFFER COLLEGE FOOTBALL PRE GAME SHOW |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM2: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| PART OF A MAKEGOOD MADE UP OF LINES 40-41  |     |    |             |      |     |          |            |          |          |           |        |           |
| 32   | RZ  |    | 500A-600A   | 30   |     | \$450.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX5 NEWS 5A   |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 43   | RZ  |    | 600A-700A   | 30   |     | \$725.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX5 NEWS 6A   |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 5  | RZ  |    | 700A-900A   | 30   |     | \$700.00 | 10/2       | 10/8     | 10       |           | TU-F,M | 10        |
| PROGRAM : FOX5 MORNING NEWS  |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 6  | RZ  |    | 900A-1000A  | 30   |     | \$275.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : MORE LAS VEGAS   |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 7  | RZ  |    | 1000A-1100A | 30   |     | \$250.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : DR OZ  |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 8  | RZ  |    | 1100A-1200N | 30   |     | \$195.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : BETTER LAS VEGAS   |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 9  | RZ  |    | 1200N-100P  | 30   |     | \$195.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : DIVORCE COURT  |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| 42   | RZ  |    | 100P-200P   | 30   |     | \$195.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER   |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.                                       |     |    |             |      |     |          |            |          |          |           |        |           |
| ORD COM2: REVISED RATE TO CLEAR  |     |    |             |      |     |          |            |          |          |           |        |           |
| THIS IS A MAKE-GOOD FOR OCT2 ON LINE-10 FOR 5 SPOTS/WK                           |     |    |             |      |     |          |            |          |          |           |        |           |

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP26/12 12.53  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| LINE#                            | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 11                               |     | RZ | 200P-300P   | 30   |     | \$275.00   | 10/2       | 10/8     | 10       |           | TU-F,M | 10        |
| PROGRAM : KATIE COURIC           |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 12                               |     | RZ | 300P-400P   | 30   |     | \$300.00   | 10/2       | 10/8     | 10       |           | TU-F,M | 10        |
| PROGRAM : ANDERSON COOPER        |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 13                               |     | RZ | 400P-500P   | 30   |     | \$350.00   | 10/2       | 10/8     | 10       |           | TU-F,M | 10        |
| PROGRAM : DR OZ                  |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 14                               |     | RZ | 500P-530P   | 30   |     | \$550.00   | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX 5 NEWS AT 5PM      |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 15                               |     | RZ | 530P-600P   | 30   |     | \$625.00   | 10/2       | 10/8     | 4        |           | TU-F,M | 4         |
| PROGRAM : FOX 5 NWS AT 530P      |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 16                               |     | RZ | 600P-630P   | 30   |     | \$525.00   | 10/2       | 10/8     | 4        |           | TU-F,M | 4         |
| PROGRAM : FOX 5 NWS AT 6P        |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 17                               |     | RZ | 630P-700P   | 30   |     | \$400.00   | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : MORE ACCESS            |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 18                               |     | RZ | 1000P-1100P | 30   |     | \$2,150.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX 5 NEWS AT 10P      |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |
| 19                               |     | RZ | 1000P-1100P | 30   |     | \$1,500.00 | 10/6       | 10/6     | 1        |           | SAT    | 1         |
| PROGRAM : FOX 5 NEWS AT 10PM SAT |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR |     |    |             |      |     |            |            |          |          |           |        |           |

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP26/12 12.53  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 20  | RZ  |    | 1000P-1045P | 30   |     | \$1,250.00 | 10/7       | 10/7     | 1        |           | SUN    | 1         |
| PROGRAM : FOX 5 NEWS AT 10PM SUN  |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 21  | RZ  |    | 1045P-1100P | 30   |     | \$785.00   | 10/7       | 10/7     | 1        |           | SUN    | 1         |
| PROGRAM : FOX 5 SPORTS EXTRA  |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 22  | RZ  |    | 1100P-1135P | 30   |     | \$1,950.00 | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX 5 NEWS AT 1100P   |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 23  | RZ  |    | 1135P-1205A | 30   |     | \$350.00   | 10/2       | 10/8     | 5        |           | TU-F,M | 5         |
| PROGRAM : THE SIMPSONS  |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 24  | RZ  |    | 1205A-105A  | 30   |     | \$225.00   | 10/2       | 10/8     | 2        |           | TU-F,M | 2         |
| PROGRAM : FRIENDS   |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 43  | RZ  |    | 600P-700P   | 30   |     | \$325.00   | 10/7       | 10/7     | 1        |           | SUN    | 1         |
| PROGRAM : EXTRA WEEKEND   |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : SPOTS N/A DUE TO SPORTS. MG 'EXTRA WEEKEND'. PRE-BOOKED PLS APPROVE. |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM2 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| THIS IS A MAKE-GOOD FOR OCT6 ON LINE-25 FOR 1 SPOT/WK                           |     |    |             |      |     |            |            |          |          |           |        |           |
| THIS IS A MAKE-GOOD FOR OCT6 ON LINE-27 FOR 1 SPOT/WK                           |     |    |             |      |     |            |            |          |          |           |        |           |
| 29  | RZ  |    | 800A-900A   | 30   |     | \$850.00   | 10/7       | 10/7     | 1        |           | SUN    | 1         |
| PROGRAM : FOX NEWS SUNDAY   |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 30  | RZ  |    | 1100P-1200M | 30   |     | \$175.00   | 10/7       | 10/7     | 1        |           | SUN    | 1         |
| PROGRAM : CRIMINAL MINDS  |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 34  | RZ  |    | 800P-900P   | 30   |     | \$5,350.00 | 10/3       | 10/3     | 1        |           | WED    | 1         |
| PROGRAM : THE X-FACTOR  |     |    |             |      |     |            |            |          |          |           |        |           |
| ORD COM1 : REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |        |           |

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 35   | RZ  |    | 800P-900P   | 30   |     | \$5,150.00 | 10/4       | 10/4     | 1        |           | THU  | 1         |
| PROGRAM : THE X-FACTOR<br>ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |      |           |
| 37   | RZ  |    | 1000A-100P  | 30   |     | \$7,500.00 | 10/7       | 10/7     | 1        |           | SUN  | 1         |
| PROGRAM : FOX NFL (GAME 1)<br>ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |      |           |
| 44   | RZ  |    | 1000A-130P  | 30   |     | \$8,500.00 | 10/7       | 10/7     | 1        |           | SUN  | 1         |
| PROGRAM : NFL EARLY GAME<br>ORD COM1: SPOT N/A NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.<br>ORD COM2: REVISED RATE TO CLEAR<br>THIS IS A MAKE-GOOD FOR OCT7 ON LINE-38 FOR 1 SPOT/WK |     |    |             |      |     |            |            |          |          |           |      |           |
| 39   | RZ  |    | 100P-800P   | 30   |     | \$2,325.00 | 10/6       | 10/6     | 2        |           | SAT  | 2         |
| PROGRAM : FOX COLLEGE FOOTBALL<br>ORD COM1: REVISED RATE TO CLEAR  |     |    |             |      |     |            |            |          |          |           |      |           |

OCT/12      101490.00      CONTRACT TOTAL      101490.00  
 TOTAL SPOTS      127

MARKET TOTALS \$239,940      KVVU 25%      KSNV 29%      KLAS 20%      KTNV 13%      KVMY 9%      KVCW 3%      CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE